

IIPSC

Innovation in
Public School Choice

Universal Enrollment: Solutions to National Enrollment and School Choice Problems.

Presented by Neil Dorosin Executive Director of IIPSC
March 9th, 2015 at the US DOE Charter Schools Program
2015 Meeting of Project Directors

Agenda

1. What is IIPSC ?

2. School choice – defining the problems.

3. Universal Enrollment as the solution.

4. Questions and discussion.

What is IIPSC ?

The Institute for Innovation in
Public School Choice.

Our Mission:

IIPSC's mission is to support school systems and their partner organizations in developing and maintaining efficient, equitable, and transparent school choice systems, and to continually improve the design of systems of choice through rigorous research.

Our expert team has created better enrollment and school choice systems for over 10 years



Neil Dorosin, Executive Director, has led IIPSC since 2007. He was previously the Director of High School Admissions Operations at the New York City Department of Education from 2004 – 2007, where overhauled and managed NYC DOE’s high school choice process



Gaby Fighetti, Deputy Executive Director, joined IIPSC in September 2014. She was previously the Executive Director of Student Enrollment at the Louisiana Recovery School District from 2011 – 2014, where she implemented a new common enrollment process, OneApp.



Al Roth, Chairman of the Board of Directors, is a Professor of Economics at Stanford and a Professor Emeritus of Economics and Business Administration at Harvard. He shared the 2012 Nobel memorial prize in Economics for his work on market design.

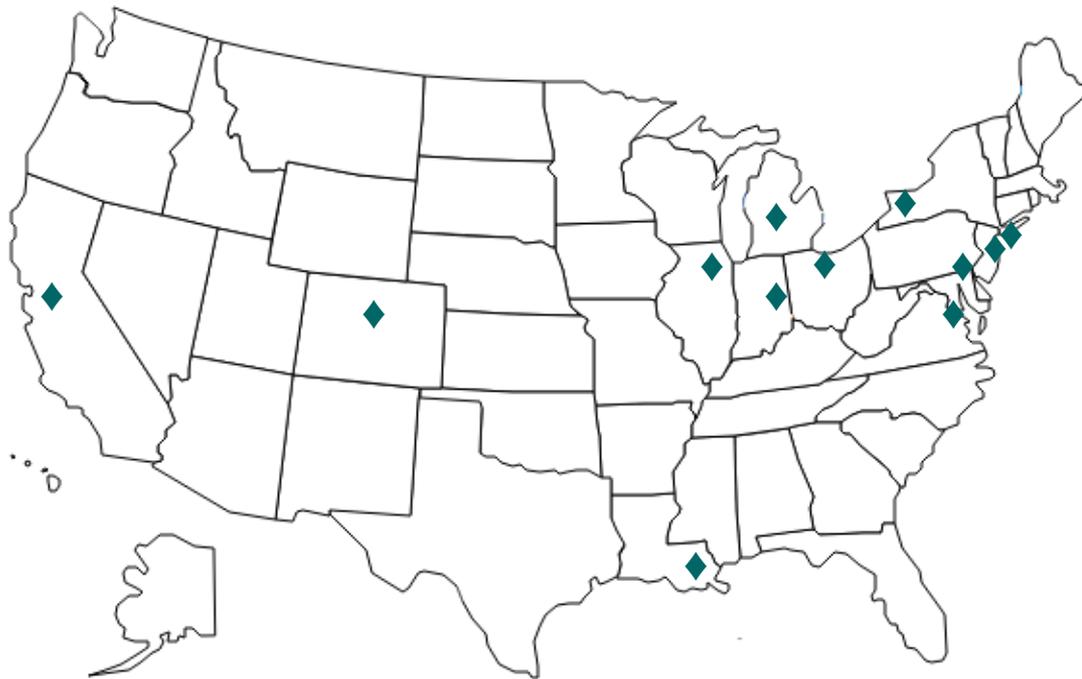


Atila Abdulkadiroglu, Board Director, is a Professor of Economics at Duke University. His research focuses on efficient and effective design of student admissions systems, as well as, on program evaluation in education.



Parag Pathak, Board Director, is an Associate Professor of Economics at MIT and a Research Associate in the NBER’s programs on Education, Public Economics and Industrial Organization. His research has directly affected the lives of more than one million public school students.

We work with cities and partners across the country



Cities:

- Chicago
- Cleveland
- Detroit
- Denver
- Indianapolis
- New York
- New Orleans
- Newark
- Oakland
- Rochester
- Philadelphia
- Washington, D.C.

Partners

- Bellwether Education Partners
- Center on Reinventing Public Education
- New Schools Venture Fund
- The Michael & Susan Dell Foundation
- The Walton Family Foundation

◆ = IIPSC enrollment city

The IIPSC approach

Our work is shaped by a strong belief system:

1. Unintended but widespread failures.
2. Allocation of scarce goods.
3. Market design approach.
4. Equity, efficiency, and transparency.
5. Political neutrality.
6. Better service for all families.
7. Schools and also school systems benefit too.

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School choice problems

“The current structure is not there because it’s what serves the consumer best. It’s there because it’s the way the system has grown up.”

~Elisabeth Hagen, former head of FSIS

School choice problems

- 1) Barriers preventing participation.
- 2) Inefficiency / administrative burden.
- 3) Lack of transparency.
- 4) Unhealthy competition.
- 5) School systems management.

Barriers preventing participation

- 1) Resource intensive processes.
- 2) Equity issues.
- 3) Insufficient access to information.
- 4) Schools are not always welcoming.
- 5) Transportation.

Inefficiency / Administrative burden

- 1) Too many resources required to fill seats.
- 2) Profound register instability.
- 3) Hiring and programming difficulties.

Lack of transparency

- 1) Lack of demand and enrollment data.
- 2) No guarantee of policy implementation.
- 3) Unintended perverse accountability incentive.
- 4) Overt and covert selectivity.
- 5) Gray market.
- 6) Lack of accountability - erosion of trust.

Unhealthy competition

- 1) Enrollment via any means necessary.
- 2) Marketing versus quality.
- 3) Sacrificing “fit.”
- 4) Imbalance in supply and demand.
- 5) Hostile relationships across sectors.

School systems management

- 1) Cannot locate children.
- 2) Uncoordinated process for school opening, turnaround, and closure.
- 3) Imbalance in distribution of children.
- 4) Individual thinking, not systems thinking.
- 5) Cannot properly evaluate school performance.
- 6) Bad service.

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Universal Enrollment

Features:

- 1) Centralized administrative role.
- 2) Single, universal application used for all schools.
- 3) Enrollment as annual cycle, not just admissions lottery.
- 4) Helpful information available to all families.
- 5) Central clearinghouse allocates seats.
- 6) Assignment algorithm used to faithfully implement policy.
- 7) Safe for families to reveal true preferences.
- 8) Results can be easily explained and are audited.
- 9) Demand and enrollment data informs system-wide planning.

Universal Enrollment

Common misconceptions – UE is not:

- 1) A one-size-fits all mechanism – it must be locally crafted.
- 2) An attempt to support any one type of administration.
- 3) An attempt to support any particular kind of school.
- 4) Prescriptive about education policy.
- 5) An attempt to control or shape admissions policy at schools.
- 6) An attempt to do away with neighborhood schools.
- 7) About making computers pick schools for kids.
- 8) A way to give everyone their first choice school.
- 9) A direct method of improving schools.

Where is UE happening?

Successful implementation	In development
<ol style="list-style-type: none">1. Denver.2. New Orleans.3. New York (HS).4. Washington DC.5. Newark.	<ol style="list-style-type: none">1. Camden.2. Chicago.3. Cleveland.4. Detroit.5. Indianapolis.6. Oakland.

Contact Information

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