

Facilities Supports & the CSO's Role in Connecting Charter Schools to Resources

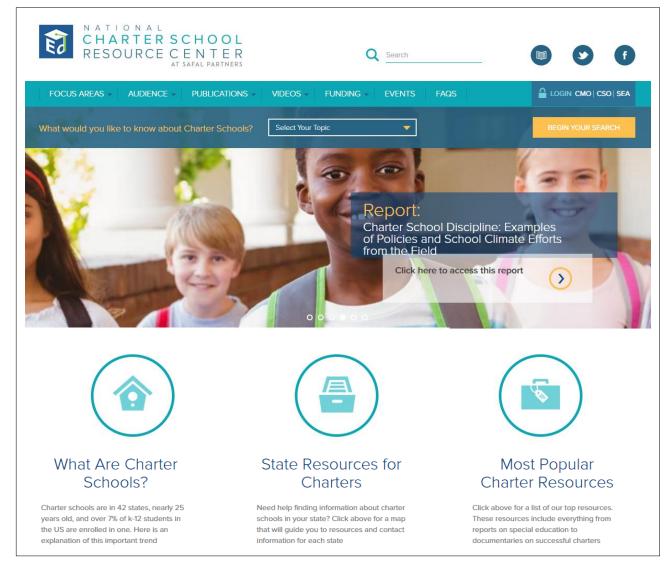
August 15, 2018

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About the National Charter School Resource Center

- Funded through the U.S. Department of Education.
- Makes accessible highquality resources to support the charter school sector.

Please visit the <u>National</u> <u>Charter School Resource</u> <u>Center</u> (http://www.charterschoolce nter.gov) for news, resources and information on charter schools.



Agenda

Introductions

- Framing the Issue: National Challenges and Opportunities
- Framing the Issue: Survey Data and the Colorado Example
- Resources for Rural Schools from the U.S.D.A.
- National Funding Solutions
- Information & Resources from the NCSRC
- Discussion

Moderator

Alex Medler, National Charter School Resource Center

Presenters

Lorna Beckett, Colorado League of Charter Schools Jim Griffin, Momentum Strategies Alton Kimura, U.S. Department of Agriculture Ben Lindquist, Colorado League of Charter Schools Mark Medema, Charter Impact Fund

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Facilities 2018





- 1. Charters are growing in number and complexity
- 2. Meaning their needs and solutions are less uniform over time
- 3. The best answers are also the hardest

Key Points Continued

- Public funding doesn't grow on trees
 - \$3,000 per pupil in DC is the best it gets (and isn't enough)
- Greatest assets are under the control of the districts
 - Buildings, land, and tax base
- Even the best private sector facilities and finance options are imperfect
 - Private facilities and lending options are expensive, unevenly available, with only sub-optimal facilities

States Have An Obligation Regarding Charter Facilities Under Their Constitutional Education Clauses

"The General Assembly shall provide for the maintenance, support and eligibility standards of a system of free public schools"

"The provision of an adequate public education shall be a primary obligation..."

"General Assembly shall make such provisions, by taxation, or otherwise, as, with the income arising from the school trust fund, will secure a thorough and efficient system"

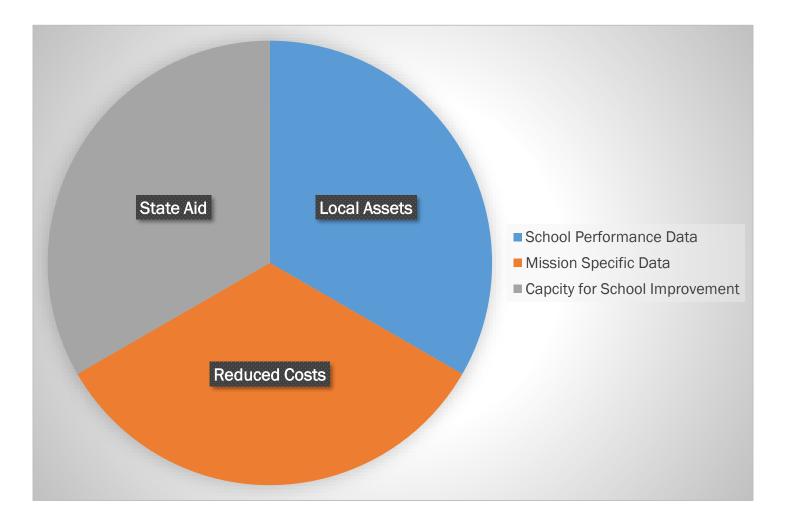
Never mind that state courts haven't quite picked up on that point yet

Make It Easier On States To Accept Their Responsibility

- Diversify options, spread political risk
- Reduce the size of the overall state obligation
- Avoid bad spending/target better spending

Without diminishing the expectations inherent in their obligations

Diversified Facilities Strategy

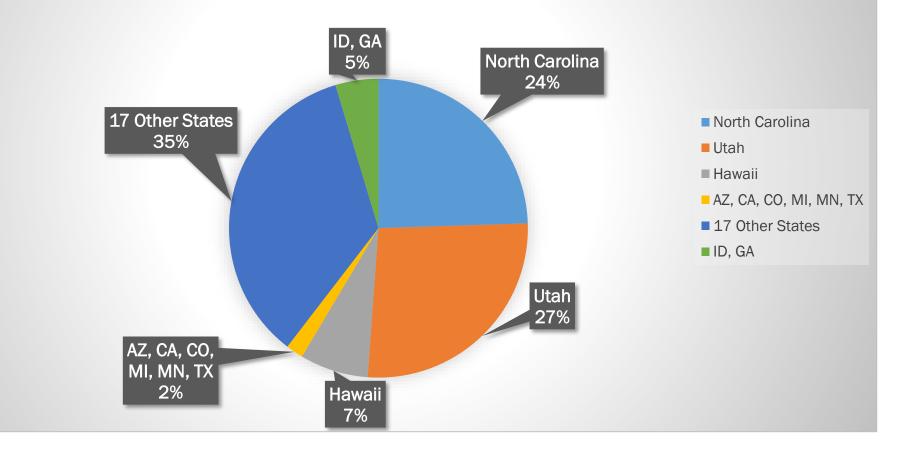


Including Federal Support

- CSP Credit Enhancement
- Incentive Grants
- Tax Credits
- USDA Rural Development Facilities

USDA Charter School Investments

Total USDA Charter School Investments from FY 2009-2016



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What is the Charter School Facilities Initiative (CSFI)?



- The CSFI is a national initiative to research charter school access to adequate facilities space and funding.
- It is a collaborative project between the League, the National Charter School Resource Center and the National Alliance for Public Charter Schools, with funding provided by the U.S. Department of Education.
- To date, 20 states have participated in the CSFI.



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COLORADO LEAGUE of CHARTER SCHOOLS focus on achievement





- Colorado first completed the CSFI survey in 2007-08.
- We surveyed Colorado again in the spring of 2017 so that we could assess what the facilities landscape looks like today.



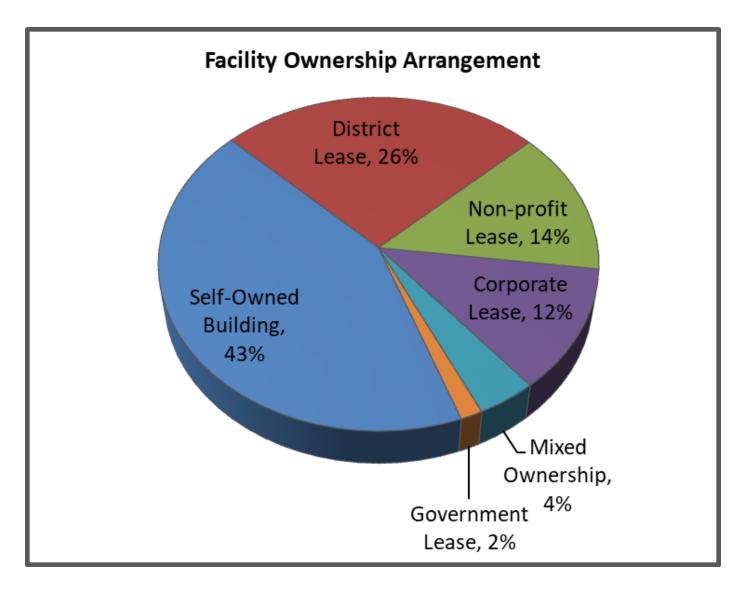
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Facility Ownership Arrangements





Facility Cost By Ownership Arrangement



| Facility Cost by Type of Ownership | | |
|------------------------------------|-------|----------|
| Ownership Structure | Cost | % of PPR |
| Non-profit Lease | \$908 | 12.2% |
| Self-Owned Building | \$835 | 11.3% |
| Corporate Lease | \$760 | 10.2% |
| Mixed Ownership | \$548 | 7.4% |
| Government Lease | \$503 | 6.8% |
| District Lease | \$489 | 6.6% |
| Average Cost | \$725 | 9.8% |

Amenities & Funding Comparison Between 2007-08 & 2016-17 survey



| Comparisons | 2007-08 | 2016-17 |
|---|---------|---------|
| Amenities | | |
| Athletic field on campus | 67% | 54% |
| Gymnasium on campus | 61% | 75% |
| Library or media center | N/A | 54% |
| Dedicated science lab | N/A | 74% |
| Facilities Funding | | |
| Funding from Colorado Charter School Capital | \$5M | \$25M |
| Construction Program | | |
| Percentage receiving district bond revenue | 19% | 46% |
| Received state facilities grant funding in past 5 | 5 | 9 |
| years* | | |
| *Grant recipients of the BEST Program | | |





- Nationally, there are more technical supports & resources for charter school facilities than ever.
- We now have the advantage of 20+ years of facilities practice, lessons learned & experience.
- There is growing knowledge of & support for charter schools in the private capital markets.
- CSO advocacy efforts have led to philanthropic & government "subsidies" that reduce costs for eligible charter schools.



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- Charter schools can be naïve about navigating facilities acquisition and financing.
- Parent & practitioner expectations for charter schools amenities have increased.
- Facilities acquisition & construction costs have risen significantly in many states & cities and affordable facilities access has declined.
- Facilities financing remains particularly challenging in rural settings.



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• To help charter schools in Colorado, the League is launching a new initiative to increase the institutional capacity and capital access for single-site charter schools.



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To learn more about specific outcomes from the CSFI and view the complete reports, visit the CSFI website at: //facilitiesinitiative.org/.

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COLORADO LEAGUE of CHARTER SCHOOLS focus on achievement

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Community Facilities Programs Understanding the Basics

- The Applicant must be a non-profit, public body or Indian Tribe.
- The project must be an essential community facility.
- It must be located in a town with less than 20,000 residents.
- There are more requirements based on your specific project and service area.



Community Facilities Programs Understanding the Basics

- Loans can be as large as the funding available
- Loan term can be for up to the useful life of the asset financed or 40 years at a fixed interest rate. (currently 3.875%)
- CF does not compete with banks, it works with them.
- Loans must have adequate collateral.
- There is no pre-payment penalty on CF Direct loans
- The Applicant must have significant community ties.



Community Facilities Program A Few Highlights

- Speak to your local RD staff member early in the process and get an overview of the process and requirements.
- There are things that cannot be funded such as recreational facilities, rental properties, business activities and over loans primarily for refinancing.
- It matters how you present your narrative and how you describe your project.
- We want to find a way to get to "yes" within reason.
 Work with us.



CF Education Portfolio

CF Direct Loans

Other Educational 393 Facilities \$1.2 Billion

Includes Multi-purpose buildings

As of June 30, 2018

Charter & Other Public Schools 232 Facilities \$666.8 M

Colleges

65 Facilities

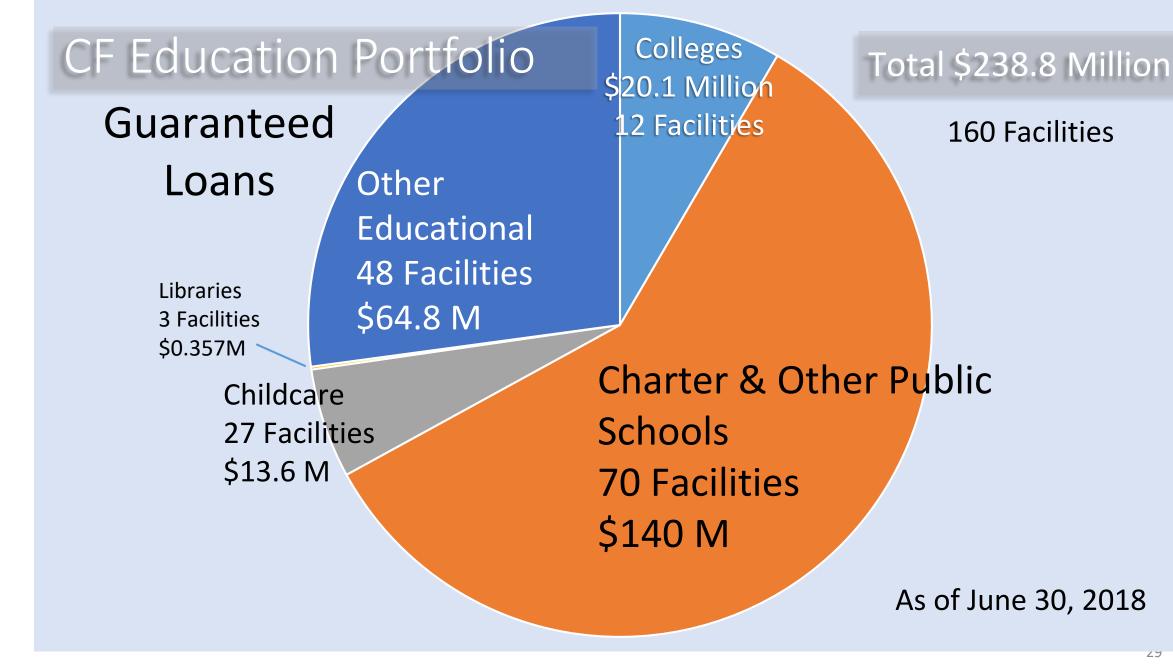
\$283.1 Million

Childcare 227 Facilities \$73.4 M

Libraries 100 Facilities \$61.7 M

Total \$2.3 Billion

1,017 Facilities



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GRANTS

Other Educational 512 Facilities \$40.7 M Colleges 97 Facilities \$16.1 M

Total \$114.6 Million

1,410 Facilities

Charter & Other Public Schools 157 Facilities \$17.4 M

Libraries 296 Facilities \$22.4 M Childcare 348 Facilities \$17.9 M

As of June 30, 2018

HighMark Charter School South Weber, Utah

- HighMark operates at full capacity of 695 K 9th grade students, some of whom were previously bused to a school 30 minutes away.
- The \$11.5 million total cost was financed with a \$6.5 million CF Direct loan and a \$5 million guaranteed loan from Ag Credit.
- Middle school students have curriculum that includes marketing, finance and entrepreneurship, where students create and sell products.





CF Facilities Resources Question and Answer Session

- <u>Community Facilities Program:</u> <u>https://www.rd.usda.gov/programs-services/community-facilities-direct-loan-grant-program</u>
- <u>Rural Development Fact Sheets:</u> https://www.rd.usda.gov/publications/fact-sheets
- <u>RD State Office Directories:</u> https://www.rd.usda.gov/contact-us/state-offices
- <u>CF Infrastructure Toolkit:</u> https://www.rd.usda.gov/files/RDCFIToolkit_Jan2016.pdf





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Charter School Facility Funding Options

Short term solutions

- Leasing (Credit Enhancements)
- Commercial bank loans
- Non-profit Community Lender (CDFI)
- New Market Tax Credits
- State Funding Programs
- New Tax Credit Program (Opportunity Zones)
- New Foundation Funds

Long term solutions

- Tax-exempt bonds
- Commercial bank loans
- Non-profit community lender (Bond Guaranty Program)
- USDA
- Charter Impact Fund

New Fund for Short Term Facility Funding

Facility Investment Fund

\$100MM fund created by Walton Family Foundation, Bank of America Merrill Lynch, and Civic Builders

- Short term loan (5 years)
- Cover 90% of project costs
- Loans up to \$20MM
- Interest rate of 5.4% as of August, 2018
- New construction, Acquisitions, Renovations
- Eligible in 19 targeted cities
- info@civicbuilders.org

New Fund for Short Term Facility Funding

Opportunity Zones

Created as part of the 2017 tax reform deal, designed to drive long-term capital to distressed communities by providing tax benefits to investors

- Tax benefits accrue between 5 and 10 years
- Investors can defer or avoid capital gains
- Must improve the property (not refinancings or acquisitions only)
- Eligible in select low-income census tracts in every state
- Regulations not finalized yet

https://www.irs.gov/newsroom/opportunity-zones-frequently-asked-questions

New Fund for Long Term Facility Funding

Charter Impact Fund

Targeted \$600MM fund. Initial funding from Walton Family Foundation

- Long term loan (30 years)
- Cover 100% of project costs
- Loans up to \$25MM
- Pricing more competitive than tax-exempt bonds, priced at time of loan based on strength of borrower and market interest rates
- Refinancings, Acquisitions
- Eligible nationwide
- info@charterimpactfund.org

Charter School Facility Technical Assistance

Don't Try This at Home

There are experts who can offer to help

- Non-profit Community Lenders
- Facility Consultants
- Financial Advisors
- Real Estate Brokers
- Bond Underwriters

Look for Upcoming Award Winners of Recent US Department of Education National Dissemination Grant

See SchoolBuild for comprehensive listing www.lisc.org/charter-schools/

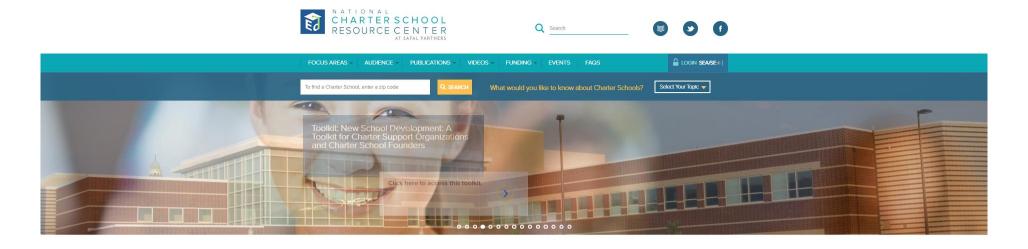
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NCSRC Home Page





What Is the National Charter School Resource Center (NCSRC)? The NCSRC is dedicated to helping charter schools reach their aspirations and furthering understanding of charter schools. To meet those goals, we offer a diverse selection of objective resources on every aspect of the charter school sector. These resources are compiled from trusted sources and also originally produced by the NCSRC.

Facilities Focus Area on NCSRC

| FILTER Focus area Type State Audience DATE RANGE | Start End APPLY FILTER |
|---|--|
| HOME / Focus Area | |
| Facilities | SHARE VIA f in G |
| Featured Facilities Resources | Featured Publications |
| Build with Purpose Resources Finding Space: Charters In District Facilities | An Analysis of the Charter School Facility Landscape in Delaware REPORTS I 05 JAN, 2018 An Analysis of the Charter School Facility Landscape in Albuquerque |
| An Analysis of the Charter School Facility Landscape in Albuquerque In the spring of 2016, the National Charter School Resource Center (Reports I 18 Oct, 2017 | REPORTS I 18 OCT, 2017 Students with Disabilities Resources REPORTS I 30 JAN, 2017 English Learner Resources REPORTS I 30 JAN, 2017 |
| All Facilities Resources | National Best Practices: Teacher Recruitment and Pipelines REPORTS 21 NOV, 2016 |
| | Featured Events |
| Webinar Survey: Facilities Supports & the CSO's Role | 2018 Illinois Charter School Conference CHICAGO, IL 15 NOV, 2018 |

EVENT | 15 AUG, 2018

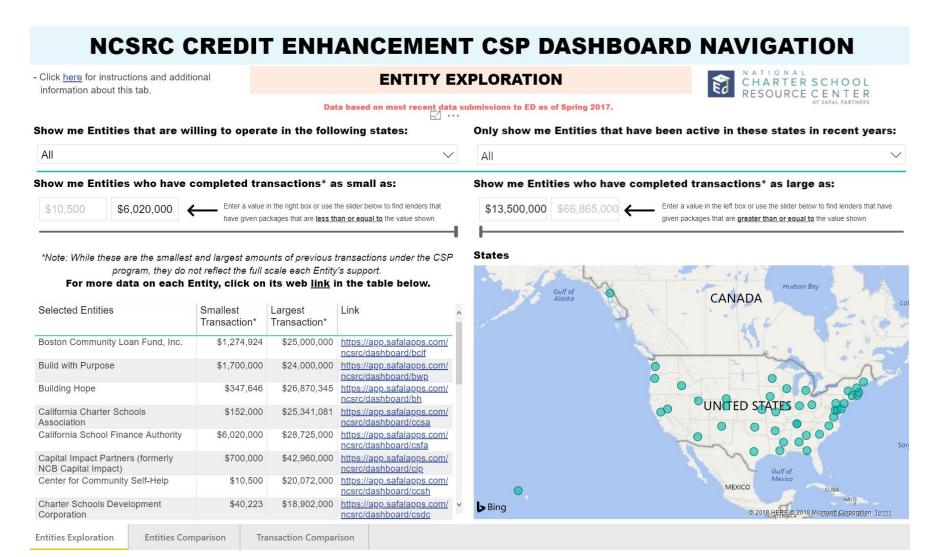
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Join educators, administrators, community members, and

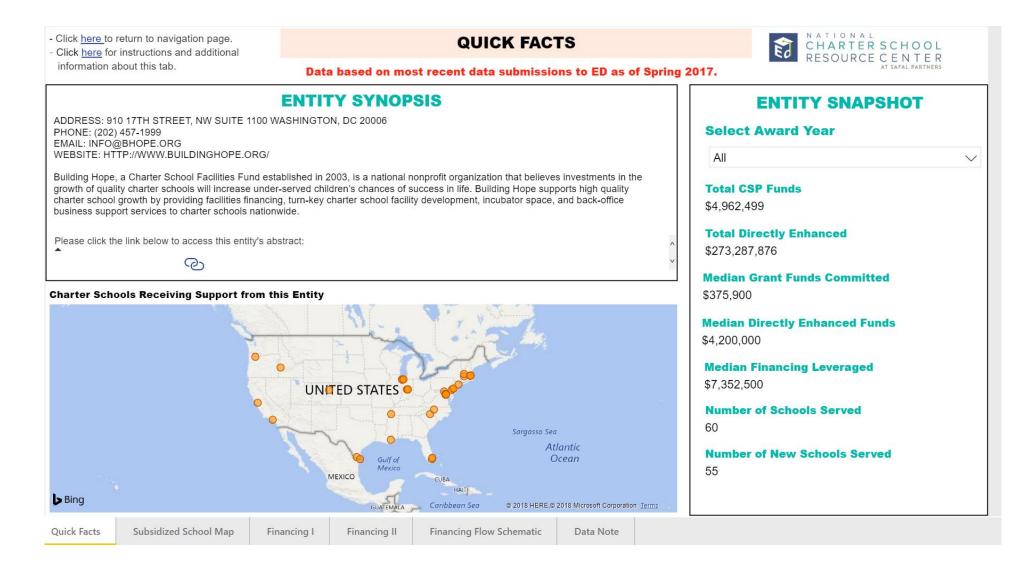
public school advocates on November 15 for the Illinois

Network...

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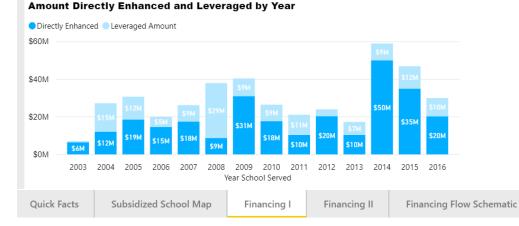
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SCHOOL-LEVEL FINANCING I

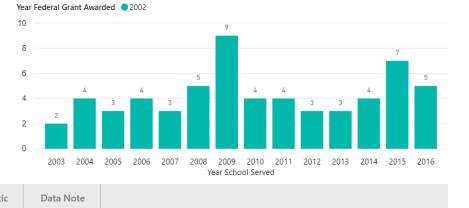


Data based on most recent data submissions to ED as of Spring 2017.





Number of Schools Served Each Year by Federal Grant Award



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