

## Facilities Supports & the CSO's Role in Connecting Charter Schools to Resources

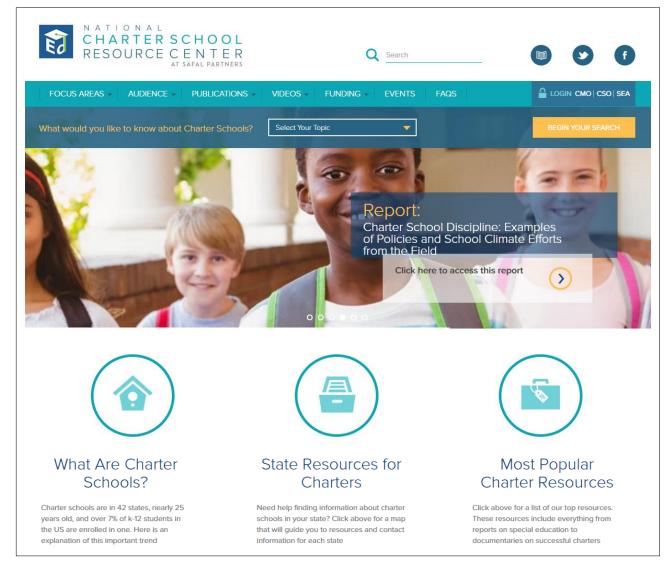
August 15, 2018

1

### **About the National Charter School Resource Center**

- Funded through the U.S. Department of Education.
- Makes accessible highquality resources to support the charter school sector.

Please visit the <u>National</u> <u>Charter School Resource</u> <u>Center</u> (http://www.charterschoolce nter.gov) for news, resources and information on charter schools.



## Agenda

#### Introductions

- Framing the Issue: National Challenges and Opportunities
- Framing the Issue: Survey Data and the Colorado Example
- Resources for Rural Schools from the U.S.D.A.
- National Funding Solutions
- Information & Resources from the NCSRC
- Discussion

### **Moderator**

#### Alex Medler, National Charter School Resource Center

### **Presenters**

Lorna Beckett, Colorado League of Charter Schools Jim Griffin, Momentum Strategies Alton Kimura, U.S. Department of Agriculture Ben Lindquist, Colorado League of Charter Schools Mark Medema, Charter Impact Fund

### Agenda

#### Introductions

- Framing the Issue: National Challenges and Opportunities
- Framing the Issue: Survey Data and the Colorado Example
- Resources for Rural Schools from the U.S.D.A.
- National Funding Solutions
- Information & Resources from the NCSRC
- Discussion

# Facilities 2018





- 1. Charters are growing in number and complexity
- 2. Meaning their needs and solutions are less uniform over time
- 3. The best answers are also the hardest

### **Key Points Continued**

- Public funding doesn't grow on trees
  - \$3,000 per pupil in DC is the best it gets (and isn't enough)
- Greatest assets are under the control of the districts
  - Buildings, land, and tax base
- Even the best private sector facilities and finance options are imperfect
  - Private facilities and lending options are expensive, unevenly available, with only sub-optimal facilities

### States Have An Obligation Regarding Charter Facilities Under Their Constitutional Education Clauses

"The General Assembly shall provide for the maintenance, support and eligibility standards of a system of free public schools"

"The provision of an adequate public education shall be a primary obligation..."

"General Assembly shall make such provisions, by taxation, or otherwise, as, with the income arising from the school trust fund, will secure a thorough and efficient system"

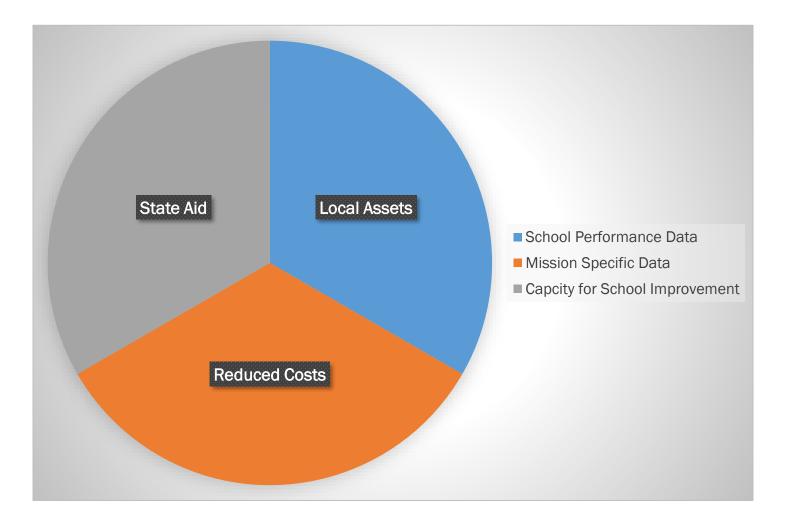
Never mind that state courts haven't quite picked up on that point yet

### Make It Easier On States To Accept Their Responsibility

- Diversify options, spread political risk
- Reduce the size of the overall state obligation
- Avoid bad spending/target better spending

Without diminishing the expectations inherent in their obligations

### **Diversified Facilities Strategy**

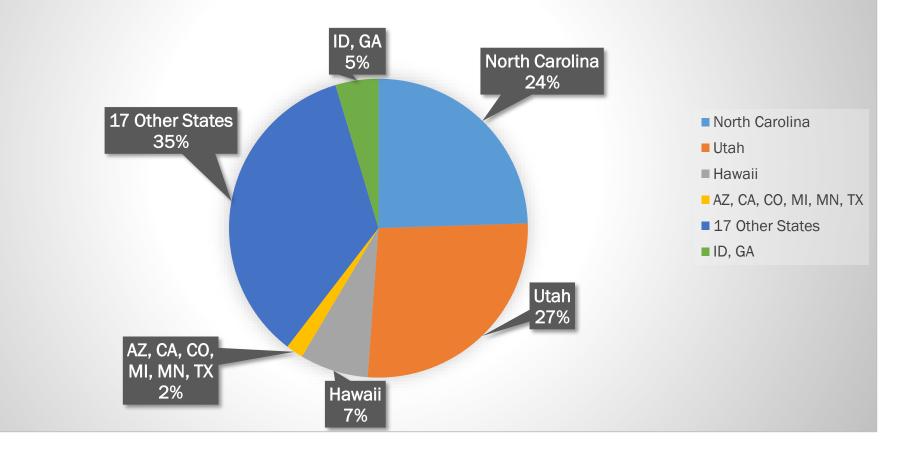


### Including Federal Support

- CSP Credit Enhancement
- Incentive Grants
- Tax Credits
- USDA Rural Development Facilities

### USDA Charter School Investments

#### Total USDA Charter School Investments from FY 2009-2016



### Agenda

#### Introductions

- Framing the Issue: National Challenges and Opportunities
- Framing the Issue: Survey Data and the Colorado Example
- Resources for Rural Schools from the U.S.D.A.
- National Funding Solutions
- Information & Resources from the NCSRC
- Discussion

#### What is the Charter School Facilities Initiative (CSFI)?



- The CSFI is a national initiative to research charter school access to adequate facilities space and funding.
- It is a collaborative project between the League, the National Charter School Resource Center and the National Alliance for Public Charter Schools, with funding provided by the U.S. Department of Education.
- To date, 20 states have participated in the CSFI.



National **Charter School Resource** Center

at Safal Partners



COLORADO LEAGUE of CHARTER SCHOOLS focus on achievement





- Colorado first completed the CSFI survey in 2007-08.
- We surveyed Colorado again in the spring of 2017 so that we could assess what the facilities landscape looks like today.



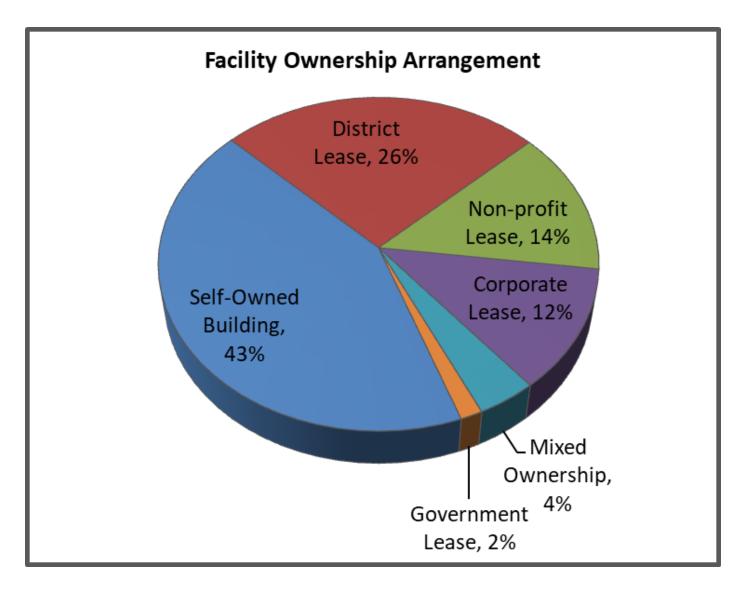
National **Charter School Resource** Center

at Safal Partners



#### **Facility Ownership Arrangements**





#### Facility Cost By Ownership Arrangement



Facility Cost by Type of Ownership		
Ownership Structure	Cost	% of PPR
Non-profit Lease	\$908	12.2%
Self-Owned Building	\$835	11.3%
Corporate Lease	\$760	10.2%
Mixed Ownership	\$548	7.4%
Government Lease	\$503	6.8%
District Lease	\$489	6.6%
Average Cost	\$725	9.8%

#### Amenities & Funding Comparison Between 2007-08 & 2016-17 survey



Comparisons	2007-08	2016-17
Amenities		
Athletic field on campus	67%	54%
Gymnasium on campus	61%	75%
Library or media center	N/A	54%
Dedicated science lab	N/A	74%
Facilities Funding		
Funding from Colorado Charter School Capital	\$5M	\$25M
Construction Program		
Percentage receiving district bond revenue	19%	46%
Received state facilities grant funding in past 5	5	9
years*		
*Grant recipients of the BEST Program		





- Nationally, there are more technical supports & resources for charter school facilities than ever.
- We now have the advantage of 20+ years of facilities practice, lessons learned & experience.
- There is growing knowledge of & support for charter schools in the private capital markets.
- CSO advocacy efforts have led to philanthropic & government "subsidies" that reduce costs for eligible charter schools.



National Charter School Resource Center

at Safal Partners



COLORADO LEAGUE of CHARTER SCHOOLS focus on achievement



- Charter schools can be naïve about navigating facilities acquisition and financing.
- Parent & practitioner expectations for charter schools amenities have increased.
- Facilities acquisition & construction costs have risen significantly in many states & cities and affordable facilities access has declined.
- Facilities financing remains particularly challenging in rural settings.



National **Charter School Resource** Center

at Safal Partners







• To help charter schools in Colorado, the League is launching a new initiative to increase the institutional capacity and capital access for single-site charter schools.



National **Charter School Resource** Center

at Safal Partners





To learn more about specific outcomes from the CSFI and view the complete reports, visit the CSFI website at: //facilitiesinitiative.org/.

**Contact Information:** 

Ben Lindquist: <a href="mailto:blindquist@coloradoleague.org">blindquist@coloradoleague.org</a>

Dr. Lorna Beckett: <a href="mailto:lbeckett@coloradoleague.org">lbeckett@coloradoleague.org</a>



National **Charter School Resource** Center

at Safal Partners



COLORADO LEAGUE of CHARTER SCHOOLS focus on achievement

## Agenda

#### Introductions

- Framing the Issue: National Challenges and Opportunities
- Framing the Issue: Survey Data and the Colorado Example
- Resources for Rural Schools from the U.S.D.A.
- National Funding Solutions
- Information & Resources from the NCSRC

#### Discussion

### **Community Facilities Programs** Understanding the Basics

- The Applicant must be a non-profit, public body or Indian Tribe.
- The project must be an essential community facility.
- It must be located in a town with less than 20,000 residents.
- There are more requirements based on your specific project and service area.



### Community Facilities Programs Understanding the Basics

- Loans can be as large as the funding available
- Loan term can be for up to the useful life of the asset financed or 40 years at a fixed interest rate. (currently 3.875%)
- CF does not compete with banks, it works with them.
- Loans must have adequate collateral.
- There is no pre-payment penalty on CF Direct loans
- The Applicant must have significant community ties.



### Community Facilities Program A Few Highlights

- Speak to your local RD staff member early in the process and get an overview of the process and requirements.
- There are things that cannot be funded such as recreational facilities, rental properties, business activities and over loans primarily for refinancing.
- It matters how you present your narrative and how you describe your project.
- We want to find a way to get to "yes" within reason.
   Work with us.



#### **CF Education Portfolio**

### **CF** Direct Loans

Other Educational 393 Facilities \$1.2 Billion

Includes Multi-purpose buildings

As of June 30, 2018

Charter & Other Public Schools 232 Facilities \$666.8 M

Colleges

65 Facilities

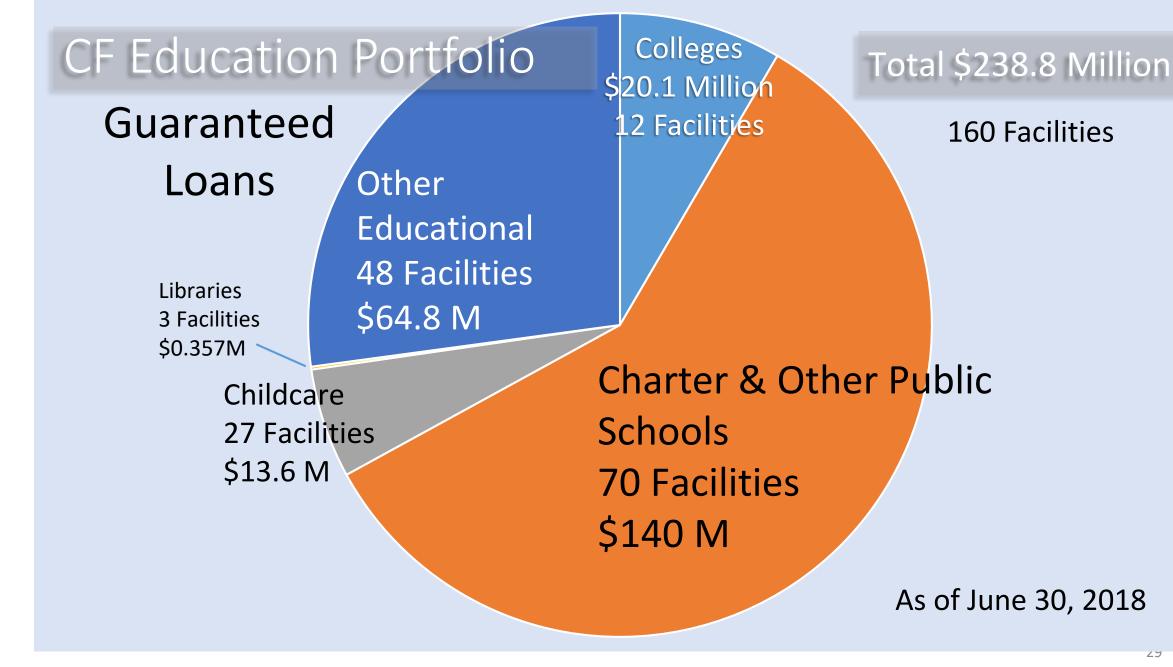
\$283.1 Million

Childcare 227 Facilities \$73.4 M

Libraries 100 Facilities \$61.7 M

Total \$2.3 Billion

1,017 Facilities



#### Ľ٦



GRANTS

Other Educational 512 Facilities \$40.7 M Colleges 97 Facilities \$16.1 M

#### Total \$114.6 Million

1,410 Facilities

Charter & Other Public Schools 157 Facilities \$17.4 M

Libraries 296 Facilities \$22.4 M Childcare 348 Facilities \$17.9 M

As of June 30, 2018

#### HighMark Charter School South Weber, Utah

- HighMark operates at full capacity of 695 K 9<sup>th</sup> grade students, some of whom were previously bused to a school 30 minutes away.
- The \$11.5 million total cost was financed with a \$6.5 million CF Direct loan and a \$5 million guaranteed loan from Ag Credit.
- Middle school students have curriculum that includes marketing, finance and entrepreneurship, where students create and sell products.





### **CF Facilities Resources** Question and Answer Session

- <u>Community Facilities Program:</u> <u>https://www.rd.usda.gov/programs-services/community-facilities-direct-loan-grant-program</u>
- <u>Rural Development Fact Sheets:</u> https://www.rd.usda.gov/publications/fact-sheets
- <u>RD State Office Directories:</u> https://www.rd.usda.gov/contact-us/state-offices
- <u>CF Infrastructure Toolkit:</u> https://www.rd.usda.gov/files/RDCFIToolkit\_Jan2016.pdf





## Agenda

#### Introductions

- Framing the Issue: National Challenges and Opportunities
- Framing the Issue: Survey Data and the Colorado Example
- Resources for Rural Schools from the U.S.D.A.

### National Funding Solutions

Information & Resources from the NCSRC

#### Discussion

## Charter School Facility Funding Options

#### Short term solutions

- Leasing (Credit Enhancements)
- Commercial bank loans
- Non-profit Community Lender (CDFI)
- New Market Tax Credits
- State Funding Programs
- New Tax Credit Program (Opportunity Zones)
- New Foundation Funds

#### Long term solutions

- Tax-exempt bonds
- Commercial bank loans
- Non-profit community lender (Bond Guaranty Program)
- USDA
- Charter Impact Fund

### New Fund for Short Term Facility Funding

#### Facility Investment Fund

\$100MM fund created by Walton Family Foundation, Bank of America Merrill Lynch, and Civic Builders

- Short term loan (5 years)
- Cover 90% of project costs
- Loans up to \$20MM
- Interest rate of 5.4% as of August, 2018
- New construction, Acquisitions, Renovations
- Eligible in 19 targeted cities
- info@civicbuilders.org

### New Fund for Short Term Facility Funding

#### **Opportunity Zones**

Created as part of the 2017 tax reform deal, designed to drive long-term capital to distressed communities by providing tax benefits to investors

- Tax benefits accrue between 5 and 10 years
- Investors can defer or avoid capital gains
- Must improve the property (not refinancings or acquisitions only)
- Eligible in select low-income census tracts in every state
- Regulations not finalized yet

https://www.irs.gov/newsroom/opportunity-zones-frequently-asked-questions

### New Fund for Long Term Facility Funding

#### **Charter Impact Fund**

Targeted \$600MM fund. Initial funding from Walton Family Foundation

- Long term loan (30 years)
- Cover 100% of project costs
- Loans up to \$25MM
- Pricing more competitive than tax-exempt bonds, priced at time of loan based on strength of borrower and market interest rates
- Refinancings, Acquisitions
- Eligible nationwide
- info@charterimpactfund.org

### Charter School Facility Technical Assistance

Don't Try This at Home

There are experts who can offer to help

- Non-profit Community Lenders
- Facility Consultants
- Financial Advisors
- Real Estate Brokers
- Bond Underwriters

Look for Upcoming Award Winners of Recent US Department of Education National Dissemination Grant

See SchoolBuild for comprehensive listing www.lisc.org/charter-schools/

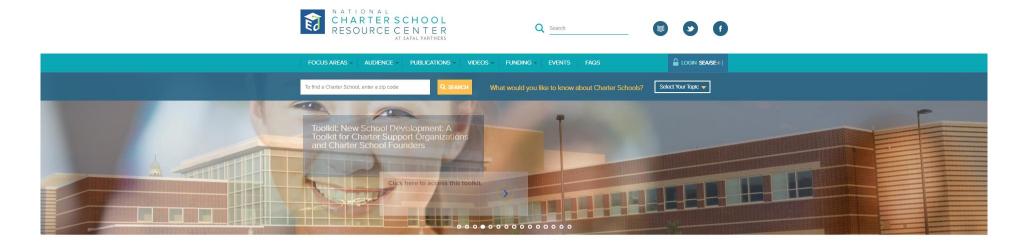
## Agenda

#### Introductions

- Framing the Issue: National Challenges and Opportunities
- Framing the Issue: Survey Data and the Colorado Example
- Resources for Rural Schools from the U.S.D.A.
- National Funding Solutions
- Information & Resources from the NCSRC

#### Discussion

### **NCSRC Home Page**





What Is the National Charter School Resource Center (NCSRC)? The NCSRC is dedicated to helping charter schools reach their aspirations and furthering understanding of charter schools. To meet those goals, we offer a diverse selection of objective resources on every aspect of the charter school sector. These resources are compiled from trusted sources and also originally produced by the NCSRC.

### **Facilities Focus Area on NCSRC**

FILTER     Focus area     Type     State     Audience     DATE RANGE	Start End APPLY FILTER
HOME / Focus Area	
Facilities	SHARE VIA <b>f in G</b>
Featured Facilities Resources	Featured Publications
Build with Purpose Resources Finding Space: Charters In District Facilities	An Analysis of the Charter School Facility Landscape in Delaware <b>REPORTS I 05 JAN, 2018</b> An Analysis of the Charter School Facility Landscape in Albuquerque
An Analysis of the Charter School Facility Landscape in Albuquerque In the spring of 2016, the National Charter School Resource Center ( Reports I 18 Oct, 2017	REPORTS I 18 OCT, 2017 Students with Disabilities Resources REPORTS I 30 JAN, 2017 English Learner Resources REPORTS I 30 JAN, 2017
All Facilities Resources	National Best Practices: Teacher Recruitment and Pipelines REPORTS   21 NOV, 2016
	Featured Events
Webinar Survey: Facilities Supports & the CSO's Role	2018 Illinois Charter School Conference CHICAGO, IL   15 NOV, 2018

EVENT | 15 AUG, 2018

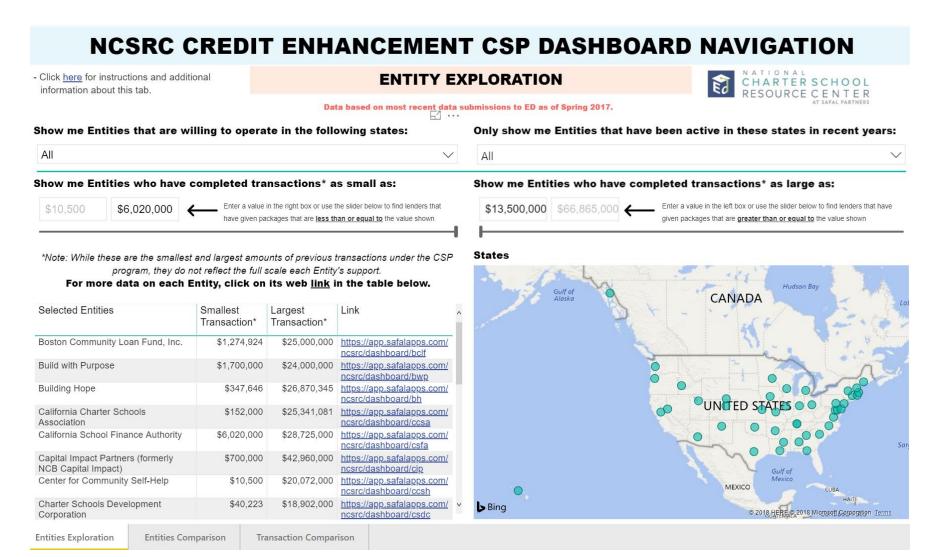
Please take a few minutes to complete this survey. The purpose of the survey is to obtain information about how well the event met its objectives and your needs. Your feedback will assist **RFAD MORF** 

Join educators, administrators, community members, and

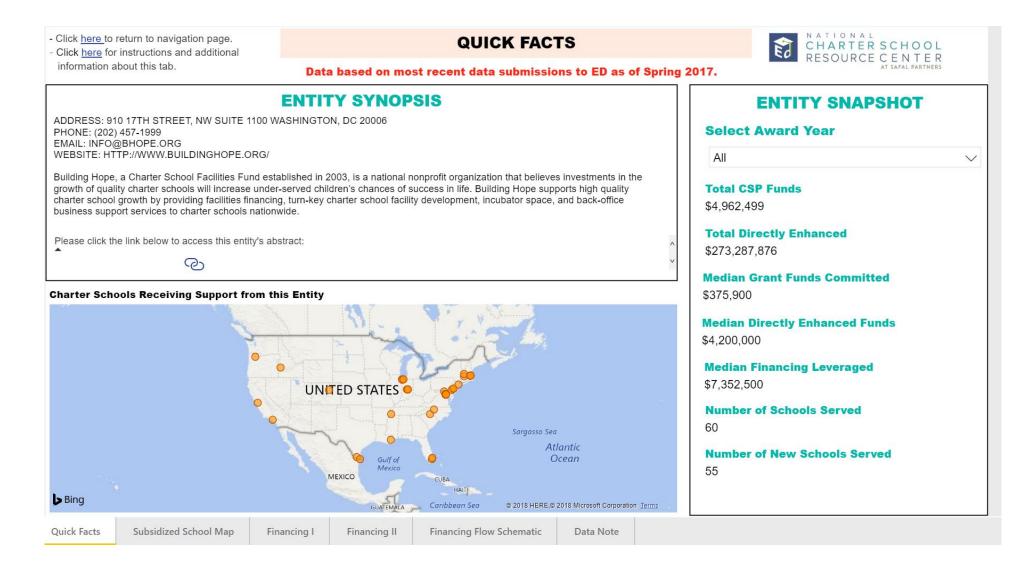
public school advocates on November 15 for the Illinois

Network...

### **CSP CE Dashboard Page**



### **CSP CE Dashboard Page**



### **CSP CE Dashboard Page**

- Click here to return to navigation page.

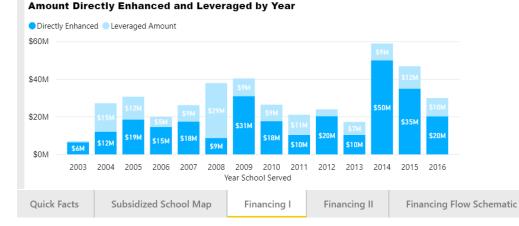
 Click <u>here</u> for instructions and additional information about this tab.

#### SCHOOL-LEVEL FINANCING I

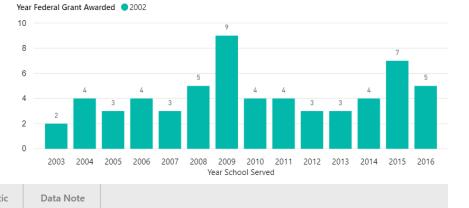


Data based on most recent data submissions to ED as of Spring 2017.





Number of Schools Served Each Year by Federal Grant Award



## Agenda

#### Introductions

- Framing the Issue: National Challenges and Opportunities
- Framing the Issue: Survey Data and the Colorado Example
- Resources for Rural Schools from the U.S.D.A.
- National Funding Solutions
- Information & Resources from the NCSRC

#### Discussion

### **Contact Us**

Alex.Medler@safalpartners.com

mukta@safalpartners.com

info@safalpartners.com

### Visit Us

www.charterschoolcenter.org

### **Follow Us**

**@safalpartners** 

**Subscribe to the NCSRC Newsletter**